

James E. Herr
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SUMMARY OF QUALIFICATIONS:

Seasoned professional with sixteen years of progressive experience in various philanthropic-related and nonprofit management positions including: corporate social responsibility, corporate citizenship and public philanthropic sectors. Experience includes: strategic grantmaking processes, community outreach/public relations, government relations and advocacy, internal and external communications, development and management of leadership programs, budgeting and reporting, program development and management, employee volunteer programs and engagement, public speaking and speech writing, organizational strategic planning, board development and management, outcome measurement.

EXPERIENCE:

James E. Herr Consulting, Los Angeles, CA – 7/2016 to present

Providing a portfolio of philanthropic services for foundations and nonprofit organizations—strategic grantmaking, strategic planning, board development and training, and executive coaching. Clients include:

- The Annenberg Foundation
- CalHumanities
- Stuart Foundation
- Los Angeles Urban Philanthropy Network
- Visual Communications
- Los Angeles Maritime Institute
- Roy & Patricia Disney Family Foundation
- EduCare Foundation
- GetLit-Words Ignite
- Los Angeles Area Chamber of Commerce
- Los Angeles Junior Chamber of Commerce

California Community Foundation, Los Angeles, CA – 5/2013 – 2/2016

Program Officer

- Managed Arts Portfolio focusing on core operating support and reporting for small to mid-sized, community-based arts organization. Support includes grants, strategic planning and financial management consulting.
- Managed Building Equity in the Arts—capitalization and finance consulting for arts non-profits.
- Managed the CCF Fellowship for Visual Artists program from including application through selection processes, professional development retreats, alumni engagement and fundraising.
- Increased external funding for the Fellowship leading to the largest class selected to date.
- Managed the Thelma Pearl Howard Foundation application and grant recommendation and award process for K-8 Arts Education service providers.
- Managed Transition Aged Youth portfolio focusing on support for organizations providing supportive, basic needs programs for youth aging out of foster care or probation systems.
- As a team member for the Preparing Achievers for Tomorrow program, supported grantmaking, technical assistance, capacity-building support, and reporting for donor-directed program focusing on sports, recreation and music programs for youth in South Los Angeles.

The Boeing Company, CA and AZ – 4/2008 – 5/2013

Sr. Manager Global Corporate Citizenship—Western Region

- Managed a team of Community developing important external relationships as well as engaging employees in volunteer programs.
- Managed a \$6 million charitable and sponsorship budget for the region. Specific responsibility for Arts, Civic Engagement and Environmental Portfolios.
- Created mechanisms and procedures for measuring grant-related outcomes and impact.
- Developed new and innovative processes for community-needs analysis, strategic investment planning and grantmaking bringing together internal and external stakeholders.

- Represented company regionally and nationally on company issues related to public policy in STEM and Arts Education, the Environment and Employee Volunteerism.
- Served as the lead regional executive for Global Corporate Citizenship covering over 30,000 employees.
- Managed weekly, monthly and quarterly internal communications and reports for senior management and employees as well as ad hoc communications around issues and events impacting employees.
- Worked with Government Relations to advise on public policy issues related to the company's charitable investments and to help educate elected officials on the strategies.
- Developed region-wide and site-specific internal and external communications strategies to leverage community investments; build support from local communities and stakeholders, and encourage employee support for community activities.
- Doubled the number of dollars invested in the environmental sector through a variety of outreach methods including a detailed RFP process engaging both internal and external stakeholders in the selection process.
- Lead local GCC integration with Government Relations and Communications
- Advised the Boeing Employee Community Fund (ECF) to help engage employees in support of the Fund as well as to assist ECF with fundraising, investment strategies and leveraging opportunities.

Film Independent, Los Angeles, CA – 11/2007 – 4/2008

Director of Diversity

- Responsible for creating the Center for Diverse Filmmaking at Film Independent—a research, employment services and talent development center—to help increase diversity in the film and television industries.
- Conducted fundraising activities to fund the Center and provide grants to emerging artists.
- Worked with government agencies, public officials and the private entertainment sector to help advocate for increased awareness of the need for programs to develop unique and diverse voices.
- Spoke on panels pertaining to diversity and arts development.
- Provided guidance and support for Film Independent's own internal diversity initiatives.
- Organized special events—job fairs/recruiting events, screenings, artist receptions, etc.

Sony Pictures Entertainment, Culver City, CA -- 12/1997 – 9/2007

Manager, Corporate Social Responsibility

- Managed corporate social responsibility programs, employee matching gift and volunteer program, a cultural outreach program to employees and the community and diversity initiatives.
- Developed and managed strategic relationships with community organizations and diversity development organizations and programs.
- Pursued opportunities for corporate partnerships with organizations and special events.
- Represented the company on various community boards and public functions.
- Published two monthly employee newsletters.
- Developed and manage large-scale events for the company including Sony Global Volunteer Day and SPE's children's holiday outreach.
- Developed a program of mentoring opportunities for employees called "Passing the Torch," partnering with local and national organizations.
- Served as a liaison to culturally diverse communities throughout Los Angeles.
- Created a program of monthly cultural events for employees including on-lot gallery exhibitions, screenings, speaker series and ticketed opportunities to attend events.
- Managed internal and external communications surrounding corporate philanthropic outreach including: board briefings, CSR reports, senior executive briefings, press releases, press inquiries and internal employee communications.

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- Supported public relations efforts with respect to charitable outreach surrounding national and international releases of motion pictures titles.
- Represented the company at business and state/local government functions.
- Previously worked in corporate development/motion picture finance; and accounts payable.

Seventh Market Place/Citicorp Plaza Los Angeles, CA -- 10/1996 - 7/1997

Marketing Manager

- Managed tenant relations program for downtown business office along with 40-unit retail complex.
- Coordinated public relations events and campaigns with downtown business district and press releases for downtown news outlets.

EDUCATION:

Loyola Marymount University, Los Angeles, CA (2002)

Masters of Business Administration with an emphasis in Marketing Management

Temple University, Philadelphia, PA (1993)

Masters of Liberal Arts

Temple University, Philadelphia, PA (1989)

Bachelor of Arts in Economics with a minor in Political Science

Studies in General Science/Physics Education

Additional Development Opportunities

- National Urban Fellows/University of Kansas—America's Leaders of Change Fellowship (2011)
- GCS Korean Leadership Exchange (2007)
- Southern California Leadership Network—Leadership Southern California (2006)
- Boeing Senior Management Leadership Program; LEAN+ Training

AFFILIATIONS AND BOARD SERVICE:

Current or Ongoing

Southern California Leadership Network—Board of Directors, Immediate Past Chair;

Previous

City of Los Angeles—Human Relations Commissioner

Liberty Hill Foundation—Board of Directors, Finance Committee, Fundraising Committee

Visual Communications—Board of Directors

East West Players—Board of Directors

Film Independent—Advisory Board Project:Involve Diversity Initiative

Visual Communications—Programmer Los Angeles Asia Pacific Film Festival

Appointed Member of the Los Angeles Unified School District Bond Oversight Committee

Co-chair of the Los Angeles Chamber of Commerce Education and Workforce Development Committee

CaliforniaVolunteers Business Partner Council

Los Angeles Corporate Volunteer Council—Core Committee Member

Big Brothers Big Sisters of Greater Los Angeles and the Inland Empire—Big Brother

Habitat for Humanity Los Angeles—Board of Directors

Para Los Niños—Co-Chair of the Los Amigos Council

Entertainment Industry Foundation Grant Allocations Committee and Industry Volunteer Council

Liberty Hill Foundation—Fund for a New Los Angeles Grant Review Committee

California Humanities Community Stories Grant Review Panel

Arts for All Pooled Fund Member

AWARDS:

2011 Los Angeles Area Chamber of Commerce Volunteer of the Year

“Partner of the Year Award”—Big Brothers Big Sisters of Greater Los Angeles

“Corporate Partner of the Year Award”—Exceptional Children’s Foundation

“Outstanding Volunteer Organization”—Association of Fundraising Professionals

“Service Above Self”—Stuart Ketchum Downtown YMCA

PUBLICATIONS AND PRESENTATIONS:

Callow, E. **Herr, J.**, Ito, L. (Winter 2016). “Building Equity in the Arts: From Financial Equity to Access Equity.” Grantmakers in the Arts GIA Reader, Vol. 27 (No.1), 20-23.

Presenter: “Building Equity in the Arts,” Conference Session, Grantmakers in the Arts, October 2015.

Presenter: “SoCal’s Industry Engagement in STEAM,” U.S. News STEM Solutions, June 2015.

Presenter: “Grantmakers Panel” STEAM Connect Conference, March 2015

Presenter: “Board Leadership Panel” Riordan Leadership Institute, November 2016

Presenter: LEAD INNOVATE—B-STEM Project, CBS Diversity and Inclusion, December 2016